**Advertising Assignment**

**Yearbook Needs:**

1. Promotional prizes for our upcoming sales launch.

2. Full page ad sponsors/advertising space income.

**Your task:**

* Visit a local business by Tuesday, Nov. 1st.
* Ask to speak with the manager on duty
* Present your promotional speech/pitch and then the ad space signed letter. Remember to thank him/her for their time.
* ***\*\*Reminder\*\**** - you are not asking for a donation, you are selling something that will benefit their company – cheap advertising space viewed by thousands of people! In lieu of cash, we will accept gift cards to their store. Full page ad cost: $100.

**Marking:**

1. Obtain a business card from the establishment you visit as well as the manager’s full name. Were you successful? (10 Thinking Marks)
2. Reflection recording results (10 Communication Marks)

**Reflection Questions: (2 marks each)**

1. Describe your experience visiting the local business you chose.
2. What were two strengths in your presentation?
3. What were two areas that could have been improved on?
4. Were you successful/did you make the sale?
5. Why or why not?