**Headlines Activity**

***Look at the photos and read the copy of the examples provided and then fill out the chart below. Ensure to follow the instructions in your Style booklet on pg. 61.***

**Step 1:** Brainstorm key words while reading the copy. Write them in column one

**Step 2**: Look at the dominant photo; do any of the words match any of your key words? If so, circle them.

**Step 3:** With your circled words, come up with some rhyming words, synonyms and clichés/puns and write them in the appropriate boxes

**Step 4:** Write your primary headline

**Step 5:** Write your secondary headline

**Step 6:** Ensure your headline meets the four requirements on pg.61 and that your primary and secondary headlines match!

**Headline #1:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Key Words** | **Rhyme** | **Synonym** | **Cliché/Pun** | **Primary Headline** | **Secondary Headline** |
|  |  |  |  |  |  |

**Headline #2:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Key Words** | **Rhyme** | **Synonym** | **Cliché/Pun** | **Primary Headline** | **Secondary Headline** |
|  |  |  |  |  |  |

**Headline #3**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Key Words** | **Rhyme** | **Synonym** | **Cliché/Pun** | **Primary Headline** | **Secondary Headline** |
|  |  |  |  |  |  |