**“Life in the Fast Food Lane” Video Questions**

***Before viewing:***

1. Do you believe fast food is healthy for you?
2. Why are most fast food restaurants franchises?

***While viewing:***

1. Name a corporation, a franchise and a sole proprietor shown in the video.
2. What corporation did Stephen Joseph sue? What was the result of the lawsuit?
3. Name three Canadian businesses that have eliminated trans-fat.
4. What happened to Wonder Bread and New World Pasta? Why did it happen?
5. How does Harry Balzer predict whether different food “revolutions” are just fads

**After Viewing:**

1. Discuss three reasons why businesses should be concerned about banning trans fat?
2. Why did most of the businesses in Tiberon seem to be sole proprietorships?