**Define the following terminologies: (use the internet)**

* Corporate accountability
* Fraud
* Whistle-blower

Take a look at some excerpts from the codes of conducts for two well-known Canadian corporations i.e., Canadian Tire and Sobeys.

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| **From Canadian Tire’s Code of Business Conduct**  Integrity, honesty, and respect are the Corporation’s core values and Canadian Tire expects that each employee and director will be guided by these values when dealing with each other or when conducting business on behalf of the Corporation.  *Canadian Tire Code of Business Conduct* |
| **From Sobeys Inc.’s Code of Business Conduct and Ethics**  In keeping with our core values:  • Always Place the Customer First  • Get it done with Passion and Integrity  • Stay Real  • Proudly Serve our Communities  You are expected to read this Code carefully and apply the principles and follow the rules contained in this Code in performing your duties for the Company.  Sobeys Code of Business Conduct and Ethics |

**Demonstrate** your understanding of the terminologies by **completing** the Frayer Model visual organizer.

**Activity: Frayer Model Visual**

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| **Canadian Tire** |
| **Reflecting on Canadian Tire’s Code of Business Conduct**  What do I find **Interesting** about this company’s Code of Business Conduct?  What do I want to **Know** more about? (definition of words I don’t know etc.)  Read the rest of their code of conduct and tell me something else (at least two things) you learned (that isn’t from the excerpt above). <http://corp.canadiantire.ca/EN/Investors/Governance/Pages/CodeofConduct.aspx> |

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| **Sobeys Inc.** |
| **Reflecting on Sobeys Inc.’s Code of Business Conduct**  What do I find **Interesting** about this company’s Code of Business Conduct?  What do I want to **Know** more about? (definition of words I don’t know etc.)  Read the rest of their code of conduct and tell me something else (at least two things) you learned (that isn’t from the excerpt above). <http://www.sobeys.com/en/About-Us/Sustainability/Community-Environment-Fund.aspx> |

**Comparing Codes of Ethics: Personal vs. School vs. Work**

**Description and Instruction:**

\*\*When you get to here, please print the whole file/assignment as you will need to do your rough work using pencil.

A code of ethics is a document or an agreement that stipulates morally acceptable behaviour. A **personal code of ethics** fundamentally guides a person’s ethical and moral choices and behaviour. These same values inform the code of ethics that **schools** establish and outline in their Student Agendas. **Businesses** determine ethical practices that are required by each employee. These codes are published and distributed to all employees who are expected to abide by them.

**Requirements:**

In this culminating task, students will reflect on three (3) different Code of Ethics. Students are able to choose (see Choice Board) various ways to demonstrate their understanding of the different Codes of Ethics. In this activity, students ***compare and contrast*** their **personal** code of ethics with the code of ethics of their **school** and the code of ethics of their **workplace**.

**Triple Venn Diagram: Rough Work**

**Code of Ethics: School**

**Code of Ethics: Self/Personal**

**Code of Ethics: Work (or choose Sobey’s or CT)**

**ETHICS Culminating Task: Choice Board**

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| **Brochure**  In this task, students create a brochure (a multi-folded sheet of paper with several panels) containing information to inform the reader about their Personal Code of Ethics, their School’s Code of Ethics, and the Code of Ethics at their Workplace (compare and contrast).  Be sure to use Ethical terminology learned in Chapter 3 to prepare your advertisement.  Use various fonts, colours, pictures, and designs to make the brochure visually appealing, organized and easy to follow.  The aim is to draw attention through colour, layout, images, and catchy slogans – be creative and unique.  \*Please use either MS Word or Publisher) | **Webpage (check with me)**  In this task, students create a webpage or blog (an electronic form of communication) with pages containing information to inform the reader about their Personal Code of Ethics, their School’s Code of Ethics, and the Code of Ethics at their Workplace (compare and contrast).  Be sure to use Ethical terminology learned in Chapter 3 to prepare your advertisement.  Use various fonts, colours, pictures, and designs to make the webpage or blog visually appealing, organized and easy to follow.  The aim is to draw attention through colour, layout, images, and catchy slogans – be creative and unique.  \*Please use weebly.com | **Poster or Billboard**  In this task, students will create a poster with words, phrases, and pictures containing information to inform the reader about their Personal Code of Ethics, their School’s Code of Ethics, and the Code of Ethics at their Workplace (compare and contrast).  Be sure to use Ethical terminology learned in Chapter 3 to prepare your advertisement.  Use various fonts, colours, pictures, and designs to make the webpage or blog visually appealing, organized and easy to follow.  The aim is to draw attention through colour, layout, images, and catchy slogans – be creative and unique.  \*Please use MS Word, Publisher, PowerPoint, or Photoshop |

**\*\*If you do not have an employer please contrast and compare your personal and school code of ethics with either Canadian Tire or Sobey’s**

**\*\*Rubric to follow**