**The Personal Touch Assignment**

**Task:** Select a student at your school and conduct a 10-15-minute interview with this student about the yearbook. Use the following interview questions to guide you (but the interview is not limited to just these questions):

• Do you buy the yearbook? Why/Why not?

• What is your favorite section of the yearbook?

• Would a discount in price entice you to purchase the yearbook early? What else would entice you?

• Do you have a suggestion for the theme of this year’s yearbook?

• How could the staff improve the yearbook? Content? Quantity? Sections? etc.

After the interview is completed, type a one-page summary of your interview. Use direct quotes, simple sentences and concise paragraphs just like you will when writing for the yearbook. Double space and spellcheck. This assignment will be marked out of 10 Communication marks. The due date for this assignment is Thursday, September 10th.

**Marking Scheme:**

0 – not handed in

5- answers only half of the questions, not spell checked, possibly handed in late

8 – answers all questions, spell checked, no additional questions added

10- answers all questions and created some questions of your own, double spaced, spell checked and handed in on time!